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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund IV - Quarterly Interval Plan B, ICICI Prudential Fixed Maturity Plan - Series 70 - 540 Days Plan S and ICICI Prudential Fixed Maturity Plan - Series 73 - 407 Days Plan C (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved April 16, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on April 16, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below. For ICICI Prudential Interval Fund IV - Quarterly Interval Plan B (IF IV - QIP B) provision (i) and (ii) will be applicable, for payment of dividend.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on April 09, 2015 (₹ Per unit)
ICICI Prudential Interval Fund IV - Quarterly Interval Plan B@		
Retail Dividend	0.1907	10.1907
Direct Plan - Quarterly Dividend Payout	0.1958	10.1958
Regular Plan - Dividend	0.1947	10.1947
ICICI Prudential Fixed Maturity Plan - Series 70 - 540 Days Plan S		
Direct Plan - Dividend	0.05	11.4024
Regular Plan - Dividend	0.05	11.3692
ICICI Prudential Fixed Maturity Plan - Series 73 - 407 Days Plan C		
Regular Plan - Dividend	0.05	11.0158

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

The Specified Transaction Period (STP) of IF IV - QIP B is April 15, 2015 to April 16, 2015. Since the record date for declaring dividend and STP date of IF IV - QIP B coincides, the following will be applicable:

- In respect of valid purchase/switch-in applications received till 3.00 p.m. on April 16, 2015, the ex-dividend NAV* of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- In respect of valid redemptions/switch-out requests received till 3.00 p.m. on April 16, 2015, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

* In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on April 16, 2015.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 70 - 540 Days Plan S (FMP 70 - Plan S):-

The units of FMP 70 - Plan S is listed on BSE Limited (BSE). The trading of units of the Scheme stands suspended on BSE effective close of trading hours on April 10, 2015. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds, shall be April 16, 2015.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 73 - 407 Days Plan C (FMP 73 - Plan C):-

The units of FMP 73 - Plan C is listed on National Stock Exchange of India Limited (NSE). The trading of units of the Scheme stands suspended on NSE effective close of trading hours on April 10, 2015. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds if applicable, shall be April 16, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : April 10, 2015

Sd/-

Authorised Signatory

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No. 018/04/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.